

wherein the scanner device simulates an operational magnetic resonance imaging scanner, under control of the control equipment.

41. (New) The system of claim 40, wherein the transport vehicle includes an enclosure that encloses at least a portion of the platform.

42. (New) The system of claim 41, wherein the enclosure encloses the scanner device and the control equipment.

43. (New) The system of claim 40, wherein the control equipment is connected to the scanner device by conductive wiring.

44. (New) The system of claim 40, wherein the control equipment communicates with the scanner device by wireless link.

45. (New) The system of claim 44, wherein the wireless link is an infrared link.

46. (New) The system of claim 40, wherein the control equipment simulates MRI diagnostic equipment.

47. (New) The system of claim 40, wherein the transport vehicle further includes a presentation area, wherein operation of the scanner device can be witnessed by observers disposed in the presentation area.

48. (New) The system of claim 47, wherein the presentation area includes an image display.

49. (New) The system of claim 48, wherein the image display is connected to the control equipment, to display scan images.

50. (New) The system of claim 49, wherein the scan images are previously-recorded scan images.

51. (New) The system of claim 47, wherein the presentation area includes audio/visual equipment.

52. (New) The system of claim 47, further including a network access point.

53. (New) The system of claim 41, wherein the enclosure has at least one access door, for allowing admittance to the inside of the enclosure.

54. (New) The system of claim 40, wherein the scanner device is expandable laterally.

55. (New) The system of claim 54, wherein the scanner device is substantially the same size as an operational MRI scanner, when the scanner device is expanded.

56. (New) The system of claim 54, wherein the scanner device is expandable to an extent that at least a portion of the scanner device overhangs the platform.

57. (New) The system of claim 56, wherein the transport vehicle includes an enclosure that encloses at least a portion of the platform, and the enclosure includes at least one opening to accommodate the at least a portion of the scanner device that overhangs the platform.

58. (New) The system of claim 56, wherein the platform includes at least one extension that, when extended, supports the at least a portion of the scanner device that overhangs the platform.

59. (New) The system of claim 58, further including a stand, disposed on the ground below the extension, which supports the weight of the extension.

60. (New) The system of claim 59, wherein the stand is adjustable in height.

61. (New) The system of claim 60, wherein the stand is a rod having a threaded end attached to the extension.

62. (New) The system of claim 57, further including an overhang panel that extends from the enclosure to at least partially overhang the scanner device when the at least a portion of the scanner device overhangs the platform.

63. (New) The system of claim 57, wherein the enclosure includes an enclosure bay that retractably extends to at least partially enclose the at least a portion of the scanner device that overhangs the platform.

64. (New) The system of claim 63, further including a stand, disposed on the ground below the extension, which supports the weight of the extension.

65. (New) The system of claim 64, wherein the stand is adjustable in height.

66. (New) The system of claim 65, wherein the stand is a rod having a threaded end attached to the extension.

67. (New) A method of demonstrating operation of a nuclear magnetic resonance imaging system, comprising:

disposing a scanner device and control equipment on a platform;
connecting the platform to a transport vehicle;
transporting the platform to a location of interest; and
causing the scanner device to simulate an operational magnetic resonance imaging scanner, under control of the control equipment, at the location of interest.

68. (New) The method of claim 67, wherein the location of interest is a medical facility.

69. (New) The method of claim 67, wherein the platform includes a presentation area.

Al
70. (New) The method of claim 69, further comprising admitting viewers into the presentation area.

can't
71. (New) The method of claim 70, wherein the viewers are any of hospital administrators, medical technicians, physicians, and potential patients.

72. (New) The method of claim 67, further comprising providing a visual presentation of a scanning sequence.

73. (New) The method of claim 72, wherein the visual demonstration is a true representation of an operation of the scanner device.

74. (New) The method of claim 72, wherein the visual demonstration is a pre-recorded representation of a scanning sequence.

75. (New) The method of claim 67, wherein the control equipment simulates magnetic resonance imaging scanner diagnostic equipment.

76. (New) The method of claim 67, further comprising disposing informational material relevant to the simulated scanner.

77. (New) The method of claim 67, further comprising disposing marketing material relevant to the simulated scanner.

78. (New) The method of claim 68, further comprising:
distributing questionnaires to the viewers;
asking the viewers to respond to questions on the questionnaire;
retrieving questionnaire responses;
analyzing the responses; and
determining whether changes should be made to either of the simulated scanner and scanner marketing material, based on the analysis.

79. (New) The method of claim 68, wherein the viewers are medical technicians, further comprising allowing at least one of the medical technicians to operate the control equipment.

a)
concl.

80. (New) The method of claim 68, wherein the viewers are potential patients, further comprising allowing at least one of the potential patients to enter a scan space of the scanner device.
